



## About TARA Mind

TARA Mind is raising the standard of mental health care by enabling safe and affordable access to psychedelic-assisted therapy. We are building *the* premium network of independent mental healthcare professionals that employs a holistic therapeutic support model encompassing preparation and integration services as well as evidence-based measurement protocols. Our platform is focused on expanding access to proven psychedelic-assisted therapies to help those with treatment-resistant mental health conditions that have not responded to traditional models of care. We are committed to eliminating consumer barriers to affordable care by offering TARA Mind's provider network as a covered employee benefit through employer health plans.

TARA Mind is a Public Benefit Corporation that is led by veteran Navy SEAL and Founder VETS Inc., Marcus Capone, and is backed by Red Cell Partners, an incubation firm building and investing in scalable technology-led companies that are bringing revolutionary advancements to market in the healthcare industry.

## We are hiring a Principal Designer

TARA Mind is seeking a highly creative and talented designer to join our team and help us create engaging and effective web and mobile experiences for our brand.

In this role, you will be responsible for designing user-friendly and visually appealing interfaces for our website and mobile web apps. You will work closely with our team of therapists, researchers, and business professionals to develop design solutions that reflect our brand and mission, and that provide a seamless and intuitive user experience.

The successful candidate will have a strong portfolio demonstrating their skills and experience in web and mobile design, as well as a passion for design and a keen eye for detail. They should be able to work well in a team environment and be able to take direction and feedback from others. Familiarity with health care, behavioral health, or psychedelic therapy is a plus.

### DUTIES & RESPONSIBILITIES:

- Design user-friendly and visually appealing interfaces for our website and mobile app
- Collaborate with other members of the design team to develop creative concepts and execute design solutions
- Understand and interpret design briefs to create effective and on-brand designs

- Stay up-to-date with design trends and techniques, and incorporate them into your work

**REQUIREMENTS:**

- Bachelor's degree in Graphic Design or a related field
- At least 4 years of experience in a professional web and mobile design role
- Strong portfolio showcasing your web and mobile design skills and experience
- Proficiency in design software, such as Adobe Creative Suite and Sketch
- Excellent attention to detail and ability to produce high-quality work
- Strong communication and collaboration skills

The Principal Designer position at TARA Mind offers a competitive salary and benefits package, as well as opportunities for growth and advancement within the company. If you are a talented and passionate designer with an interest in making a difference in behavioral health, we encourage you to apply today by emailing your resume and cover letter to [hello@taramind.com](mailto:hello@taramind.com).

We're an Equal Opportunity Employer: You'll receive consideration for employment without regard to race, sex, color, religion, sexual orientation, gender identity, national origin, protected veteran status, or on the basis of disability.